

Sponsorship Deliverables / Benefits	Title Sponsor (₹25 Lakhs)	Presented By (₹20 Lakhs)	Powered By (₹8 Lakhs)	Associate Sponsor (₹2 Lakhs)	Platinum (₹1 Lakh)	Gold (₹50,000)	Silver (₹30,000)
Television Media (Asianet News)	Logo Integration in 3 Episodes	Credit Line in 3 Episodes	Credit Line in 3 Episodes	Closing Credits Logo	-	-	-
On-Air TV Promos (25 Days)	Daily 10 Promos (3-sec tag)	Daily 10 Promos (3-sec tag)	-	-	-	-	-
TV News Capsules (5 Days)	Included (Up to 8 capsules)	Included (Up to 8 capsules)	-	-	-	-	-
Dedicated TV Feature	3-Minute Specialized Segment	-	-	-	-	-	-
Digital & Social Media Marketing	Full Multi-Platform Campaign	Pre-Event Publicity Campaigns	Pre- & Post-Event Phase	Pre-Event Publicity	Pre- & Post-Event Phase	Standard Placement	
B2B Lead Gen & Direct E-mailers	LENSFED Database Broadcast	LENSFED Database Broadcast	LENSFED Database Broadcast	LENSFED Database Broadcast	-	-	-
Official Physical & Digital Invites	Prominent Logo Placement	Prominent Logo Placement	Prominent Logo Placement	Standard Placement	-	-	-
Red Carpet Flash Interview	MD/CEO Exclusive Bytes	MD/CEO Exclusive Bytes	MD/CEO Exclusive Bytes	MD/CEO Exclusive Bytes	MD/CEO Bytes	MD/CEO Bytes	MD/CEO Bytes
B2B Exhibition Stall Space	Complimentary Premium Size	Complimentary Premium Size	Complimentary Premium Size		Premium Size Stall	Normal Size Stall	Normal Size Stall
Grand Main Stage LED Visibility	Full Screen / Priority Gaps	Logo Display (Interval Gaps)	Logo Display (Interval Gaps)	Logo Display (Interval Gaps)	-	-	-
Venue Standees & Banners	Max Frequency (All Hotspots)	High Traffic Venue Hotspots	High Traffic Venue Hotspots	High Traffic Venue Hotspots	Strategic Placement	Expo Area Only	-
Main Stage Presentation/Inaugural	3-Min Speech / Lamp Lighting	Present Awards & Mementos	Present Awards & Mementos	Present Awards & Mementos	-	-	-
Conclave Panel Floor Branding	Fully Branded Panels	Logo Display on Panels	Logo Display on Panels	-	-	-	-
Exclusive VIP B2B Networking	Meet & Greet (VIP Lounge)	Meet & Greet (VIP Lounge)	Meet & Greet (VIP Lounge)	Meet & Greet	Meet & Greet Access	Meet & Greet Access	
Prestigious Memento Recognition	Live On-Stage Presentation	Live On-Stage Presentation	Live On-Stage Presentation	-	-	-	-
INVESTMENT VALUE (Excl. 18% GST)	₹25,00,000	₹20,00,000	₹8,00,000	₹2,00,000	₹1,00,000	₹50,000	₹30,000